



Sustainability Success Source
Student-Led Sustainability Project
GreenLight Solutions

Sustainability Infographics Summer 2023 GreenPaper GreenLight Bootcamp with Nanzan University

PROJECT TEAM: Team Orange

Solutioneers: Saaya Mori | Mahiro Asano | Aoi Negita | Juri Maruyama | Komachi Sugino

Facilitators: Gemini Boudrie | Ashley Weisman

Created a recycling plan and 3 infographics to educate people about limited resources and promote sustainable behaviors.

CHALLENGES

- People do not understand the damage of waste on the environment.
- No reduction in the amount of garbage sent to the landfill.

SOLUTIONS

- To decrease trash and food waste.
- To educate people.

STRATEGIES

- Create the infographics on Canva to promote recycling.
- Our waste diversion plan included supplying recycled paper bags and napkins to vendors and compost bins to collect food waste.
- Created a plan to separate the garbage.

BENEFITS

Solutioneers

- We learned the importance of keeping a balance between being sustainable and benefitting companies; balancing People, Planet, and Profit. Too much bias toward sustainability means less profit for the company, which makes it hard to continue the business.
- We learned how to create infographics using recycling metrics that people can relate to.

Our Community

- When garbage is reduced, communities can live more comfortably because air pollution improves.
- The community learns about the importance of recycling and sustainability.

OUTCOMES

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