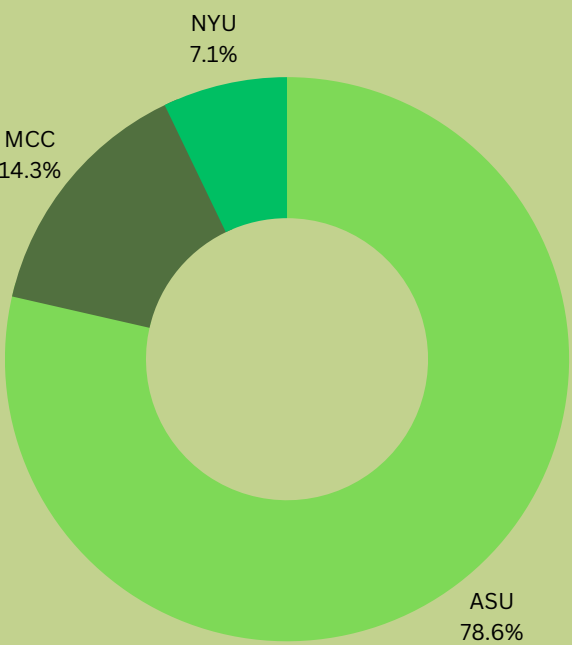
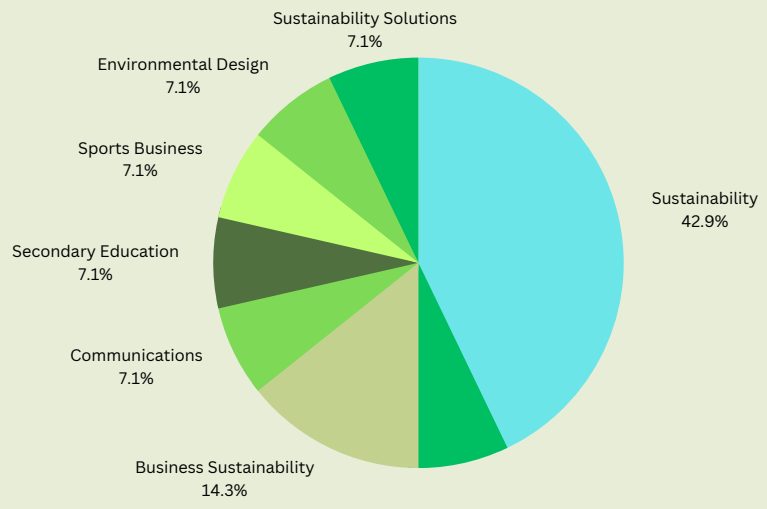


GE.US X GLS STUDENT SURVEY RESULTS

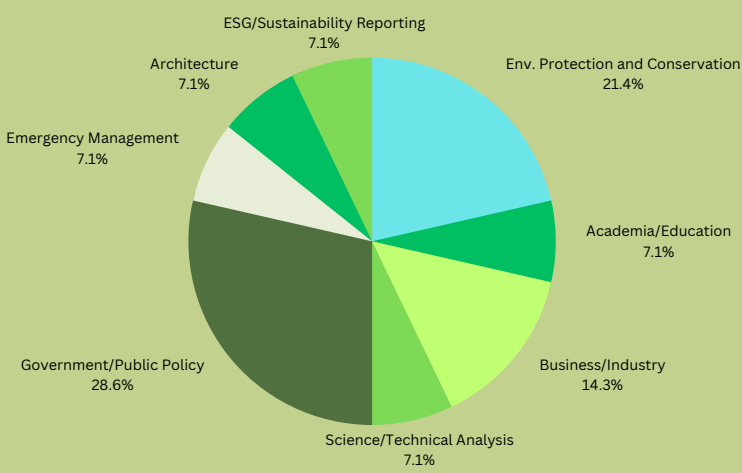


School of Attendance

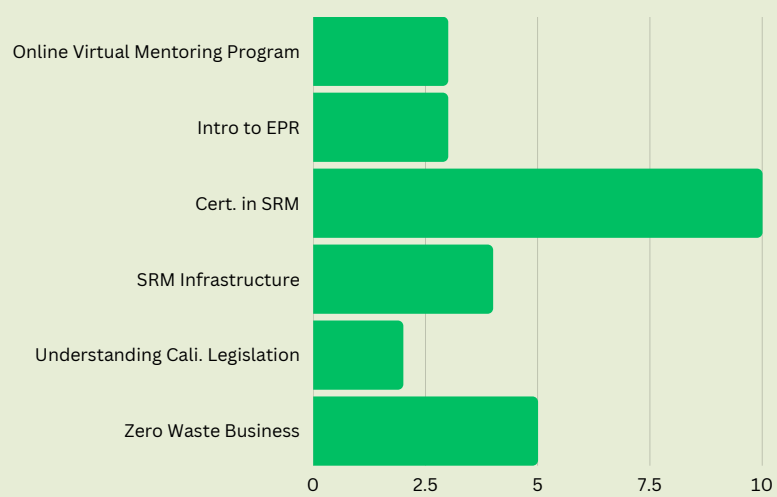
Majors/Field of Study



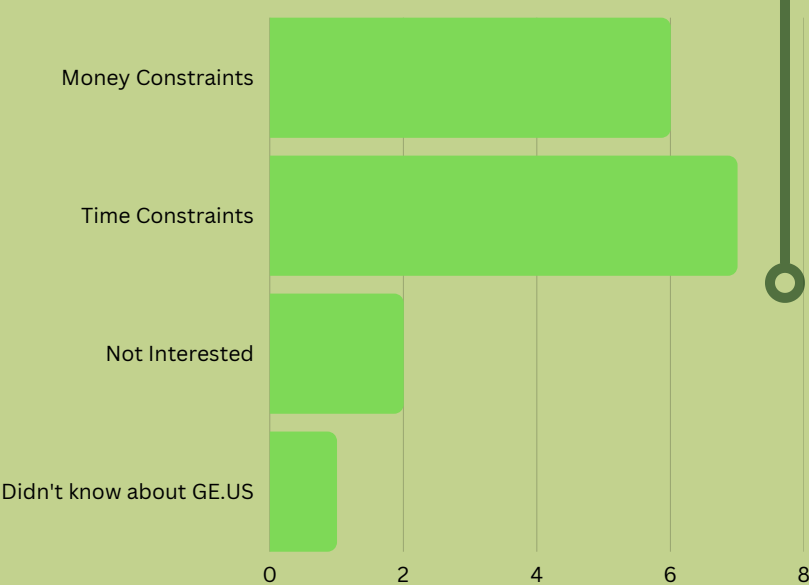
Career path of interest



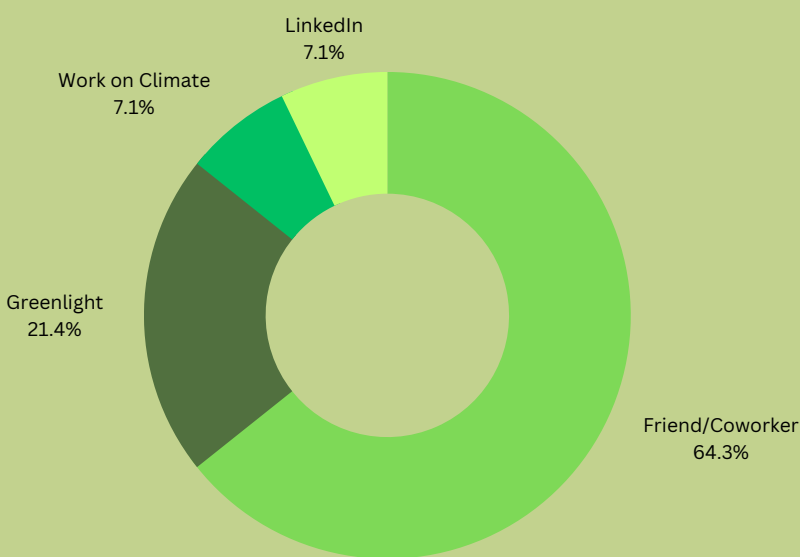
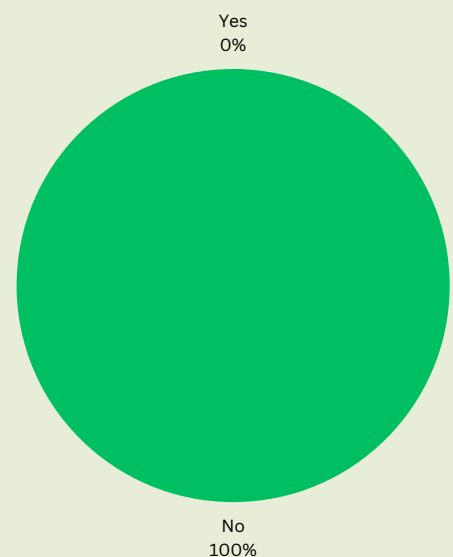
GE.US Program of Interest



Obstacles to signing up for GE.US Programs



Were you aware that Scholarships are available for anyone with less than 1 year of experience in the industry to encourage innovation among future leaders?



How did you find out about GE.US?

Feedback and suggestions to improve the GE.US Website:

- Offer additional information as to what each certification might help them accomplish in professional areas
- I would suggest having some sort of intro page for newcomers! I think the homepage is really informative already, however I feel as though a more thorough introduction to what Green Education is/does and how to navigate the website would make it just a little better.

Our Final Findings:

- Most students who participated in the survey attended ASU, the only two other schools were NYU and MCC
- Most students who participated in the survey were sustainability majors
- Most students were interested in following a government/public policy career path
- 10 survey respondents had an interest in a Certificate in SRM followed by Zero Waste Business
- The biggest constraints were money and time constraints
- More than 80% of respondents heard about GEUS by either a friend, coworker, professor, classmate or through GLS
- Not a single respondent was aware of the GE.US scholarships available

What We Recommend:

- Focusing future outreach projects on the scholarships available to fund GE.US programs for students.
- Adding an introductory page to the website to cover the following:
 - Intro to sustainability issues (why do they matter?)
 - How sustainability professionals are helpful in the real world
 - Connections between professional areas/career paths and their corresponding recommended programs.