

20  
22



# Impact Report

GreenLight Solutions

Sustainability Simplified



A DECADE OF SOLUTIONS  
2013-2023



# A Note from Ashley

## LETTER FROM THE DIRECTOR



**There is an applied learning gap in higher education.** A decade ago, our organization was founded to fill this gap. Throughout the years, our team has continued to **answer the call of both students and the local business community** and has expanded our programs to meet these needs. Our programs advance **workforce development in sustainability.**

- **Student-Led Sustainability Projects** provide workforce training to students and capacity in sustainability to businesses.
- **GreenLight Bootcamps** make our Student-Led Sustainability Projects accessible to study abroad students.
- **Sustainability Seminars** are lunch & learns that initiate a culture of sustainability in the workplace.
- **The Sustainability Success Source** connects our Solutioneers directly to hiring companies to launch their careers of positive impact.
- **Green Events Services** provide full-service waste diversion solutions for events to starve the landfill.
- **The Sustainability Reporting Platform** will provide resources and dashboards to businesses to take the guesswork out of sustainability.

As climate change impacts, underemployment, and disengagement in the workforce skyrocket, **our work is needed now more than ever.** The students and professionals that join forces with GreenLight Solutions are **passionate about making meaningful change** in their communities. It's crucial this untapped potential doesn't go to waste; our role is to teach the skills and tools needed to be **effective sustainability change makers.**

Over the past year, **our small yet mighty team has achieved great things.** I'd like to highlight just a few feats.

- Published our **E-Learning Portal**, packed with video trainings and resources
- Launched our **Green Events Services**, diverting 2 tons of waste from the landfill
- Implemented **12 Student-Led Sustainability Projects**
- Engaged **18 Saudi Arabian students** in a GreenLight Bootcamp
- Developed our **recruiting service: The Sustainability Success Source**
- Piloted our **Sustainability Reporting Platform** with two local businesses

**I have deep gratitude** to every individual who has contributed to our decade of impact. We cannot continue our vital work without the support of our community. I challenge every reader to **Get Involved: Volunteer. Donate. Sign up for our Services. Join the Team.**

**There is a place for everyone here** at GreenLight Solutions. This organization has incredible implications for both you and I - **this is our opportunity** to make the GreenLight Vision a reality: a world where sustainability is both achievable and accessible for all. Help me **help you** maximize your impact - together we are stronger. **Bring your unique strengths to the table and we will do great things together.**

- Ashley Weisman, Executive Director

A handwritten signature of Ashley Weisman in black ink.

*"A decade ago, our organization was founded to fill the applied learning gap. Fast forward to 2023, our programs advance workforce development in sustainability."*

# MISSION

To educate and empower the next generation of sustainability leaders

## CORE VALUES

### PURPOSE-DRIVEN

*We create meaningful impact and prioritize environmental, social, and economic well-being*

### SOLUTIONS-ORIENTED

*We put theory into practice and go beyond advocacy into action*

### EQUITABLE EMPOWERMENT

*We break down the barriers of sustainability and create a culture of 'anything is possible'*

### FORWARD-THINKING

*We carve our own path and disrupt the status quo*

## VISION

We envision a world where **sustainability is achievable** and accessible to everyone

# The GreenLight Solutions Approach

**Our classic three programs teach and implement sustainability.**

Students become “Solutioneers” and enter GreenLight’s professional development program, which teaches sustainability project management through applied learning and e-learning modules.

Solutioneer Project Teams are partnered with a business to help meet their sustainability goals. Students gain career readiness training and relevant resume experience, while businesses gain support and capacity for their sustainability initiatives.

## Student-Led Sustainability Projects



## Workforce Training In Sustainability

## GreenLight Bootcamps



## Workforce Training In Sustainability

GreenLight Solutions provides intensive workshops focused on sustainability project management for students studying abroad.

International students gain the experience of Student-Led Sustainability Projects, but condenses the program into 10 workshops.

Sustainability Seminars are fun, educational lunch & learns that teach the challenges and opportunities of sustainability in business.

These two seminars are interactive and actionable, initiating a culture of sustainability in the workplace.

## Sustainability Seminars



## Employee Engagement In Sustainability



# The GreenLight Solutions Approach

Our three new programs provide solutions to common challenges faced in the sustainability space.

## Green Events Services



### Waste Diversion From the Landfill

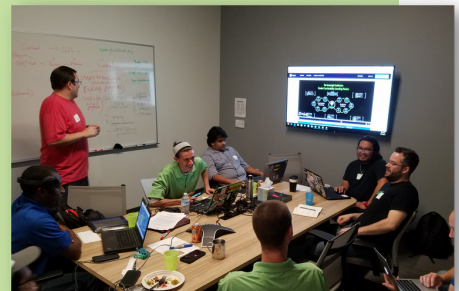
Green Events Services provide full-service resource management solutions to events to starve the landfill.

Our team provides recycling, compost, donation, and landfill services, including volunteers, supplies, litter pickup, waste sorting, attendee engagement, and more.

## Sustainability Success Source

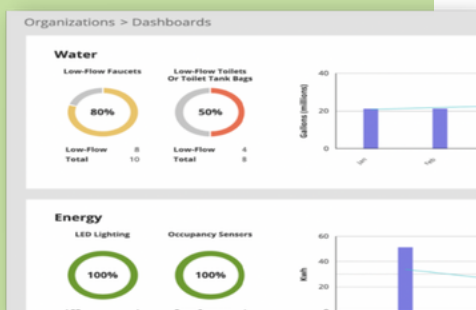
The S3 is Your Source For Sustainability Talent, which helps organizations hire Solutioneers.

This program provides recruiting services, career readiness training, and professional development resources to place Solutioneers in #CareersofImpact.



### Job Placement In Sustainability

## Sustainability Reporting Platform



### A Platform To Improve Sustainability Performance

Businesses gain resources and support to improve their sustainability performance.

- Dashboard to measure sustainability data
- Audits to identify cost savings
- Toolkits to enhance green branding
- Success Team to provide support

This program is currently in its pilot phase.

**2013  
-  
2022**



# Part 1 Total Impact



*A DECADE OF SOLUTIONS*  
2013-2023



# A Decade of Impact

10 YEARS AND COUNTING



87

Educational  
Trainings

40

Community  
Mixers

13

Solutioneer  
Showcases

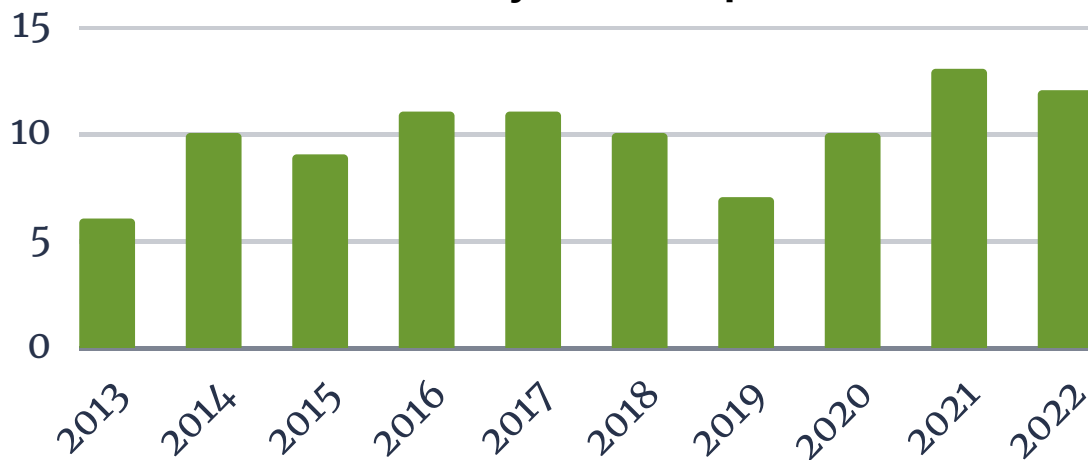
# A Decade of Impact

## STUDENT-LED SUSTAINABILITY PROJECTS

### Total Projects Completed

**79**

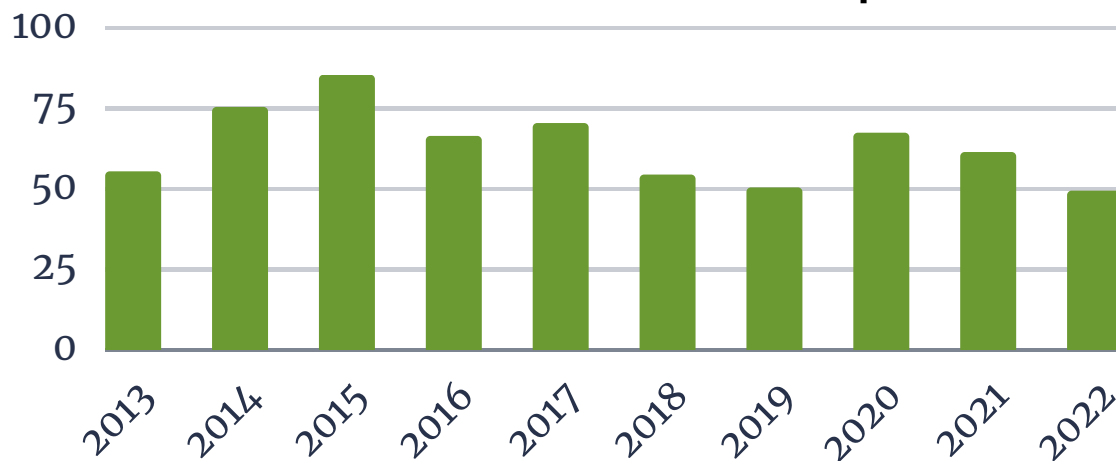
#### Annual Projects Completed



### Total Student Engagement

**384**

#### Annual Student Membership





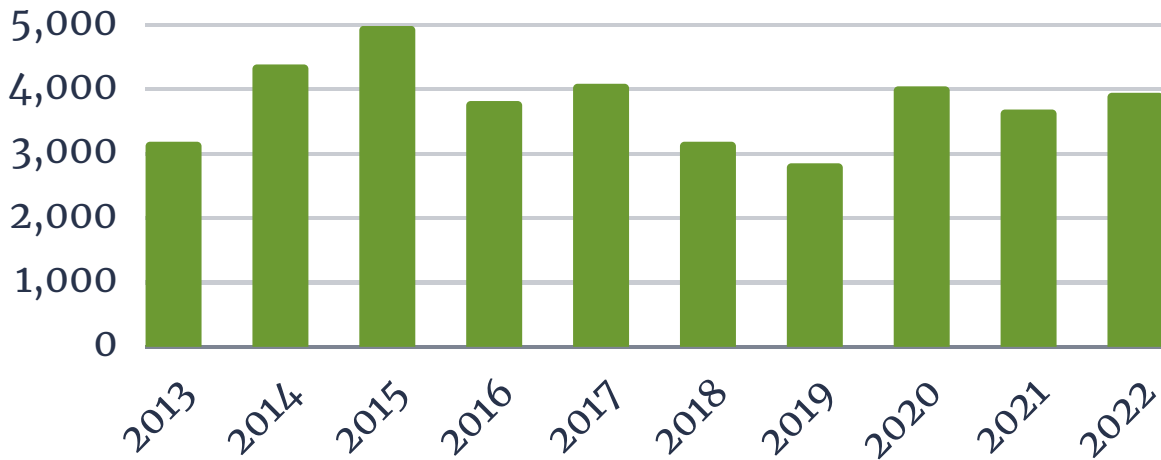
# A Decade of Impact

## STUDENT-LED SUSTAINABILITY PROJECTS

### Total Volunteer Hours

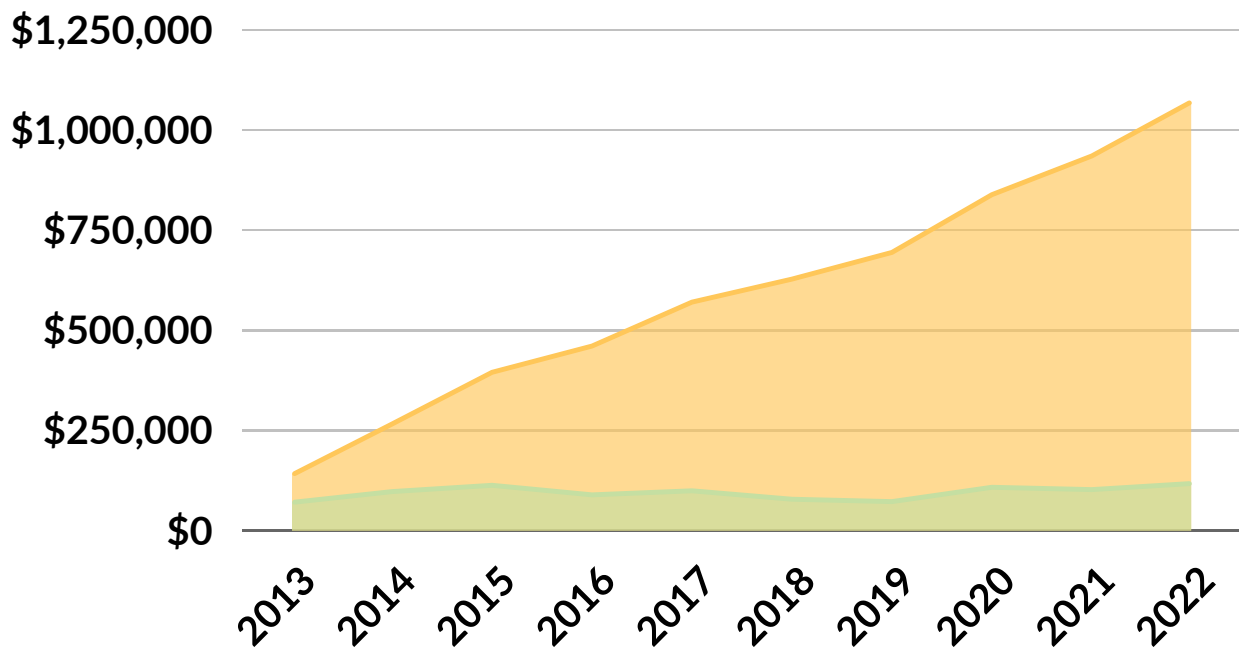
**37,917**

### Annual Volunteer Hours



### Value of Volunteer Work

■ Yearly Value ■ Total Value



# Think Global, Act Local

## STUDENT-LED SUSTAINABILITY PROJECTS

The SDGs are a universal call to action to end poverty, protect the planet, and ensure that by 2030 all people enjoy peace and prosperity. The Global Goals recognize that everything is connected and that development must balance social, economic and environmental sustainability.

### Sustainable Development Goals Impact Projects Advancing the SDGs



60

Project Partners

14

SDGs Impacted



# Project Partner Impact

## STUDENT-LED SUSTAINABILITY PROJECTS

Our Student-Led Projects have a diverse scope of services provided, from waste reduction to education; as well as various sectors impacted, from nonprofit to food services. Explore these graphics to take a closer look at our impact in the community.

*"My time at GreenLight is something that I will never forget! It has helped me hone critical thinking and collaborative skills that I will carry with me wherever I go. Through this experience I also gained valuable leadership skills that I can mention in interviews for future employment opportunities."*

**- Rylee Richardson,  
Solutioneer**

### Services

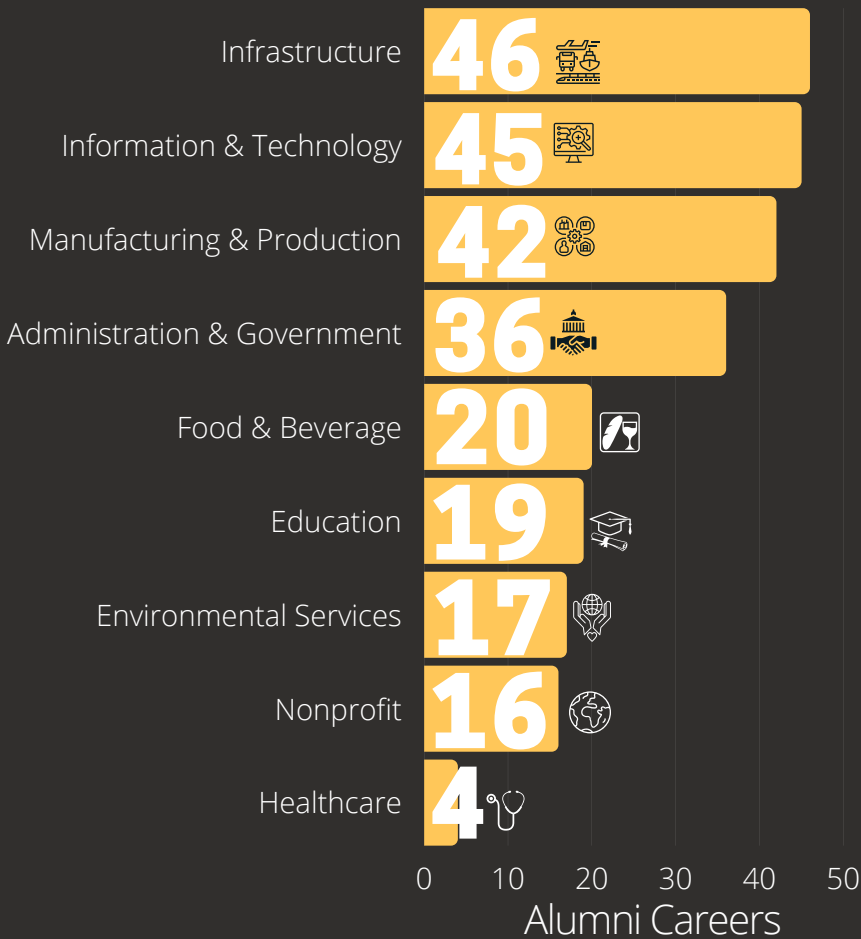
Provided through Student-Led Sustainability Projects



# GreenLight Solutions



## ALUMNI EMPLOYMENT BY SECTOR

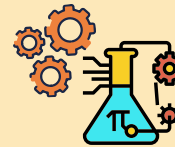


### EMPOWERING WOMEN



**54%**  
Female Alum

### LAUNCHING STEM CAREERS



**66%**  
Alum Employed  
In STEM

### STRENGTHENING OUR WORKFORCE



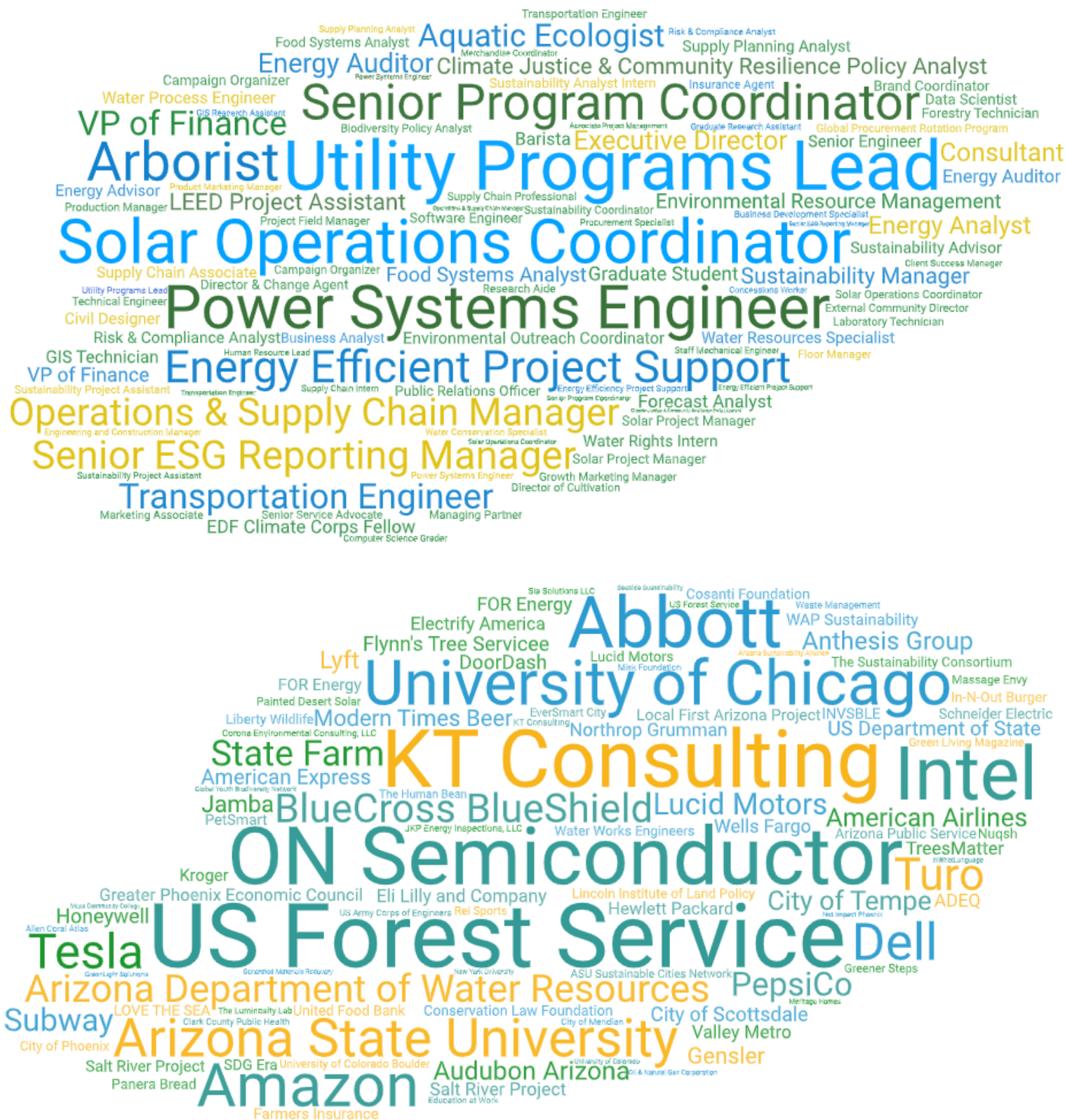
**87%**  
Alum Employed or  
In Graduate School

## INTERNATIONAL IMPACT





## WORKPLACES & JOB TITLES





# Sustainability Seminars

## EMPLOYEE ENGAGEMENT

GreenLight's Sustainability Seminar Series is a fun, engaging professional development experience for teams to learn about the challenges and opportunities of sustainability and collaborate with coworkers. We have facilitated seminars for Caliber Companies, Eliances, NetWork Volunteers, and the Greater Phoenix Economic Council.





20  
22



# Part 2 2022 Impact



A DECADE OF SOLUTIONS  
2013-2023



# 2022 Impact

## STUDENT-LED SUSTAINABILITY PROJECTS

*"GreenLight Solutions was an incredible experience. Being able to apply what I have learned throughout my studies to a real world scenario was not only rewarding but also made me feel as if I was making a positive imprint on the world."*

- Malina Baker, Solutioneer



**ASU**  
Rob and Melani Walton  
Sustainability  
Solutions  
Service



# 12

Student-Led  
Projects

# 49

College  
Students

# 3,920

Volunteer  
Hours

# 17

Educational  
Trainings

# 2

Solutioneer  
Showcases

# INSIDE OUR

## STUDENT-LED SUSTAINABILITY PROJECTS

### SPRING 2022



12 RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION



### Dynamic.RE

Published **2** interview videos about municipal sustainability programs, rebates, and resources available to homeowners in the Phoenix Metro Area

[Read the Project Blog](#) | [Watch the Showcase Video](#)



### Mtuli Foundation

Created **3** guides on sustainable cooking fire alternatives for the Karonga community

[Read the Project Blog](#) | [Watch the Showcase Video](#)

7 AFFORDABLE AND  
CLEAN ENERGY



12 RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION



### Green Living Magazine

Diverted **81%** of waste from the landfill at the magazine's two Earth Day events

[Read the Project Blog](#) | [Watch the Showcase Video](#)



### Shape Up US

Published a **16** page sustainable events workbook

[Read the Project Blog](#) | [Watch the Showcase Video](#)

4 QUALITY  
EDUCATION



# INSIDE OUR GREENLIGHT BOOTCAMPS SUMMER 2022

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## Bromine Sensor Evaluation



Researched bromine sensors and provided recommendations to avoid the risk of bromine toxicity and increase the positive outcomes of the nanobubble technology.

[Read the Project Blog](#)

## Boat Design



Provided equipment and optimization recommendations for the Alarivean boats to maximize nanobubble operations

[Read the Project Blog](#)

## Geographical Analysis



Modeled environmental, social, and economic factors and identified key stakeholders in the Middle East to identify the most strategic locations for the nanobubble technology

[Read the Project Blog](#)



# INSIDE OUR

## STUDENT-LED SUSTAINABILITY PROJECTS

### FALL 2022



13 CLIMATE ACTION



### ONWRDS

Calculated carbon sequestration of an at-home algae bioreactor and researched **4** carbon capture alternatives

[Read the Project Blog](#) | [Watch the Showcase Video](#)



### Dynamic.RE

Conducted a home energy audit with FOR Energy, documented the process in an educational video, and created an DIY energy efficiency ebook

[Read the Project Blog](#) | [Watch the Showcase Video](#)

7 AFFORDABLE AND CLEAN ENERGY



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



### Greenopia

Conducted outreach to green businesses across **5** target regions and provided social media recommendations, resulting in **5** businesses participating in our survey

[Read the Project Blog](#) | [Watch the Showcase Video](#)



Rob and Melani Walton Sustainability Solutions Service

### Walton Sustainability Solutions Services

3D-printed **30** toy cars and donated them to children in foster care

[Read the Project Blog](#) | [Watch the Showcase Video](#)



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



Non-Profit Foundation

### Envision You

Supported future fundraising events through outreach and the creation of a sustainable event planning guide

[Read the Project Blog](#) | [Watch the Showcase Video](#)

5 GENDER EQUALITY



# E-Learning Curriculum

Our GreenLight GuideLines workforce training has gone virtual! Our six-phase project process is now an online course that guides Solutioneers through every step of sustainability project management. Solutioneers learn best practices, gain resources, and new skills to be effective sustainability professionals.

## Stage 2.2: Complete Gap Analysis 2/12

Deadline: February 12th



## Solutioneer Showcases

Our biannual Solutioneer Showcase is a presentation of our Student-Led Sustainability Projects and a community gathering to network, learn, and celebrate our shared success.



# Green Events Services

DIVERTING WASTE  
FROM THE LANDFILL

We help make any event more sustainable  
by providing waste diversion services to starve the landfill.

**4** EVENTS

**51** VOLUNTEERS

**394** VOLUNTEER HOURS

**1.9** TONS DIVERTED FROM  
THE LANDFILL

**806** MEALS DONATED

**5** TONS OF CO2 AVOIDED

## GHG Impact Equivalent to...

Carbon Sequestered by:

**5.9** Acres of US forests in one year

CO2 Emissions Avoided by:

**12,411** Miles Driven

**608,213** Smartphones Charged



M E S A  
M A R A T H O N





# Green Events Services

## PHOTO HIGHLIGHTS



Our Green Team is a group of highly motivated volunteers who lend their time and efforts to support our Green Events Services. This program provides recycling, composting, landfill, and donation services, volunteer coordination, waste sorting, attendee engagement, and more.

*Some highlights from our 2022 green events...*



# Our People

## BOARD OF DIRECTORS



Our Board of Directors advances our strategic priorities to fulfill our Mission.  
In 2022, we welcomed three new professionals to join our dynamic board.



**Kevin Keleher**  
Chairperson  
& Co-Founder



**Ryan Mores**  
Faculty Advisor  
& Co-Founder



**Nathan Gassmann**  
Co-Founder



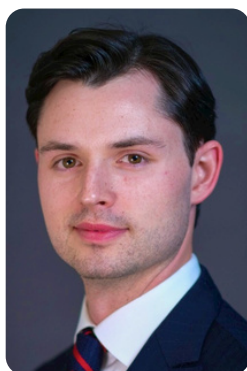
**Ashley Weisman**  
Executive Director



**Christine Cioffe**  
Board Member



**Max Christman**  
Board Member



**Keith Jones**  
Board Member



**Masrur Huq**  
Board Member &  
Project Partner



**Kena Fedorschak**  
Board Member



**Siddharth Mazumdar**  
Board Member



**Max Scott**  
Board Member



# Our People

## OPERATIONS TEAM



Our Operations Team manages our day-to-day operations, facilitates our programs, and works to grow our impact.



**Ashley Weisman**  
Executive Director



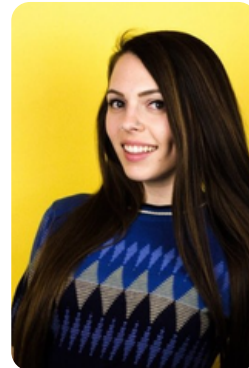
**Brandon Hopton**  
Bookkeeper



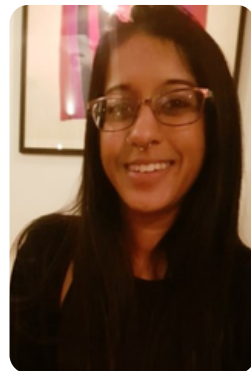
**Shawn Soward**  
IT Manager



**Hannah Lazere**  
Lead Nonprofit  
Development Intern



**Erica Droze**  
Nonprofit Development  
Intern



**Caitlyn Witharana**  
Nonprofit Development  
Intern



**Madilyn Schexnider**  
Communications Intern



**Justin Dettor**  
Nonprofit Development  
Intern



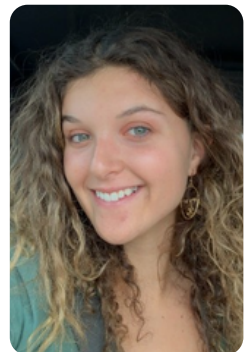
**Isabella Constante**  
Nonprofit Development  
Intern



**Troy Weisler**  
Nonprofit Development  
Intern



**Juliana Veldhuez**  
Nonprofit Development  
Intern



**Jessica Simon**  
Nonprofit Development  
Intern



# Our People

## F.U.N. COMMITTEE



Our F.U.N. Committee helps with **F**undraising, **U**plifting, and **N**etworking in the community. You can find these volunteers at local events and spreading the word about how to get involved.



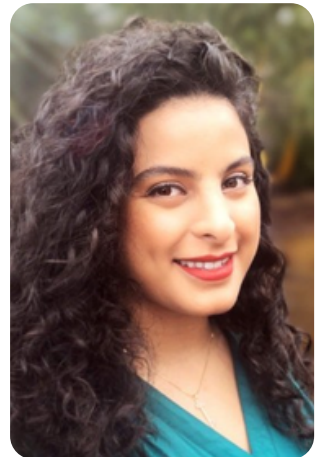
**Alen Jakupovic**  
Training Lead



**Blake Stevens**



**Ashley Weisman**



**Fayrooz Sweis**



**Shawn Soward**  
IT Manager



**Lee Bardon**



**Hana Callahan**



**Juliana Veldhuizen**

# Our People

## SOLUTIONEERS



## Student Chapter Leadership Team

Our Student Chapter Leadership Team oversees supports our Student-Led Sustainability Projects and student activities and events.

### Spring 2022



**Gemini Boudrie**  
Student Chapter  
President



**Nathan Schurter**  
Student Chapter  
VP of Projects



**Vrashab Sheregar**  
Student Chapter  
VP of Operations



**Jackie Liang**  
Student Chapter  
VP of Recruitment



**Katelyn Cashman**  
Student Chapter  
VP of Communications



**Nathan Schurter**  
Student Chapter  
VP of Network  
Engagement

### Fall 2022



**Nathan Schurter**  
Student Chapter  
President



**Kristen Keller**  
Student Chapter  
VP of Projects



**Vrashab Sheregar**  
Student Chapter  
VP of Operations



**Tala Al-Thaher**  
Student Chapter  
VP of Recruitment



**Katelyn Cashman**  
Student Chapter  
VP of Communications



# Our People

SOLUTIONEERS | SPRING 2022



GreenLight Solutioneers are the bread & butter of our mission, working directly with businesses on sustainability projects. Student Solutioneers range widely in area of study, career path, and location.

## Green Living Magazine



**Rachel Antidormi**  
Project Lead



**Ellie Lagergen**



**Jenna Bryant**



**Raven Fielding**



**Harsh Ranparia**

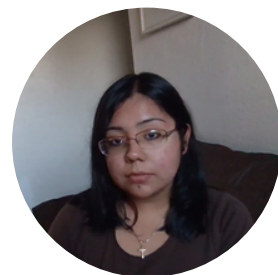
## ShapeUp



**Kristen Keller**  
Project Lead



**Lauren Taylor**



**Yasmin Calderon Feliciano**



**Kailey Saenz**



**Harshit Tyagi**

# Our People

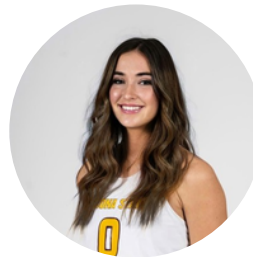
SOLUTIONEERS | SPRING 2022



## Mtuli Foundation



**Rylee Richardson**  
Project Lead



**Malina Baker**



**Lindsay Brand**



**Byrnnne Fiorita**



**Tala Al-Thaher**



**Emily Stabilito**

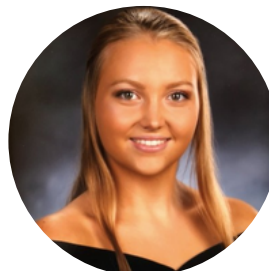
## Dynamic.RE



**Lukas Gutierrez**  
Project Lead



**Adina Guntermann**



**Alexandra Pesternikova**



**Madison Harris**



# Our People

SOLUTIONEERS | FALL 2022



## Dynamic.RE



Lauren Taylor  
Project Lead



Kailey Saenz



Jill Chen



Lisa Yen



Cameron Yeager



Chiara Moore



Ryan Humble

## Envision You



Collins Carrington  
Project Lead



Harshit Tyagi



Nohemi Garcia

# Our People

SOLUTIONEERS | FALL 2022



## Onwrds



Madison Harris  
Project Lead



Ethan Sheard



Océane Ingram



Bryce Campbell



Paige Holmes

## Walton Sustainability Solutions Services



Ellie Lagergren  
Project Lead



Veronica Chen



Barira Rashid

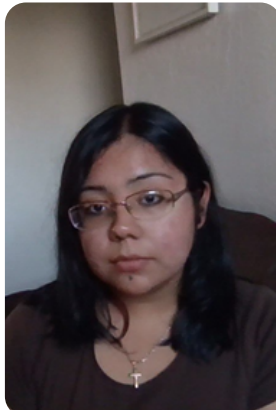


Madisyn Langford

## Greenopia



Emily Stabilito  
Project Lead



Yasmin Calderon  
Project Lead



Matthew Koester



Camryn Hayett



# Our People

## SOLUTIONEER MENTORS



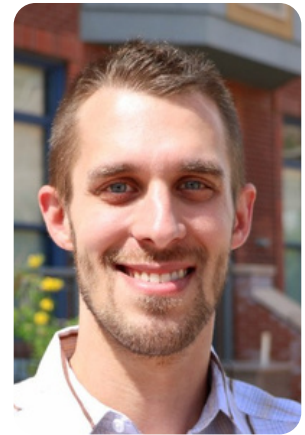
Solutioneer Mentors support students directly with their projects and professional development.



**Joshua Loughman**  
Dynamic.RE &  
Mtuli Foundation



**Nripendra Singh**  
Envision You



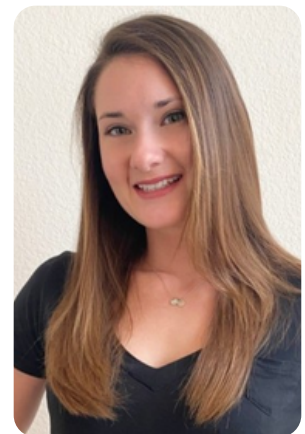
**Jacob Bethem**  
Onwrds &  
ShapeUp



**Ryan Mores**  
Walton Sustainability  
Solutions Service



**Michael Hwang**  
Greenopia &  
Dynamic.RE



**Meghan Tierney**  
Green Living  
Magazine



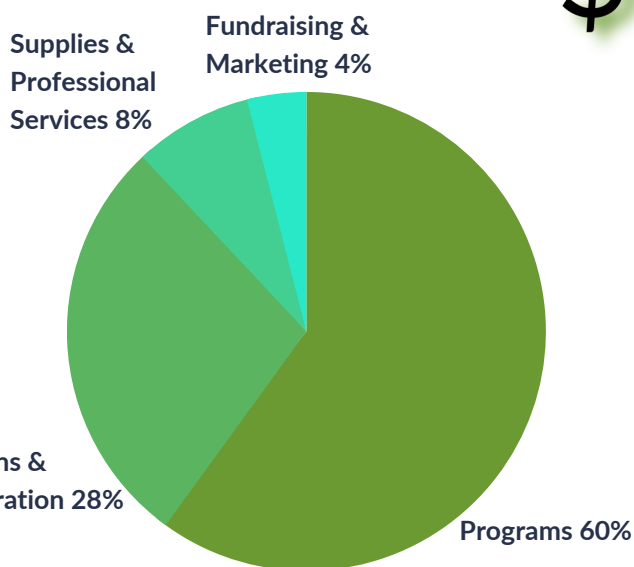
# Financials

DOLLARS & SENSE



## How do we spend our funds?

The pie chart below shows a simple breakdown of our major expense categories, with our general programs being our largest investment.



## Major Fundraising Events



\$5,386



\$6,760

## Value of Donated Hours

\$117,404

### WHAT DOES THIS MEAN?

In 2022, GreenLight Solutioneers volunteered just over **3,900 hours** working on sustainability projects in the local community, which is valued at **\$29.95 per hour** by the Independent Sector.

## GreenLight Glow

*monthly giving group*

**\$20.69**

average monthly donation

**39**

members

**28.3%**

increase in giving YOY

# Contributors

MAKE OUR MISSION POSSIBLE



# THANK YOU!

#AttitudeOfGratitude

We are so grateful for all of our generous donors, sponsors, grantors, and supporters. Your charitable giving makes our mission possible!

## Sponsors



INFOSOL®  
seeing beyond™



HKM  
EMPLOYMENT ATTORNEYS LLP  
Representing employees nationwide

## Grantors



JOHN F. LONG  
FOUNDATION

JFLONG.COM

## Partners

Your conscious life  
**green living**  
MAGAZINE



Get Engaged  
Center for Community & Civic Engagement



the  
**Lou Everett Group**  
BUSINESS AND LEADERSHIP COACHES  
Transforming Today's Leaders!



energime  
UNIVERSITY



Sustainable Career Pathways



The Security and Sustainability Forum  
Convening Global Experts to Guide Decision Making

**Utopia Smart City**  
WHERE TECHNOLOGY ENHANCES HUMAN LIFE

## GreenLight Glow Members

Aaron Young | Alen Jakupovic | Ann Weeks | Ashley Weisman | Ben Strouse | Blake Stephens | Brianna Kroeker | Brittany Weeks | Chloe Robertson | Chris Bodnar | Christian Volp | Christine Cioffe | Connor Udasco | Craig Gassman | Danielle Mores | Debra Argabright | Favian Horta Heather Weisman | Jacob Weisman | Jeff Underdown | Jessie Simon | Justin Weisman | Kevin Keleher | Lawrence Agyei | Linda Weisman | Madeline Schneider | Michelle Coyle | Sarai Ramirez | Masrur Huq | Max Scott Maximilian Christman McKenna Rodham | Miguel Ortega | Mike Schoon | Nate Gassmann | Paige Weisman | Ryan Mores | Sara Ramirez | Sarah Weisman | Siddharth Mazumdar | Suzanne Keleher | Yolande Grill

# Testimonials

WHAT PEOPLE ARE SAYING



*"We enjoyed working with GreenLight Solutions to hire a Solutioneer. She ran a dual role with our company - she helped out administratively, led our digital marketing, and supported our waste diversion efforts. We had a good experience working with GreenLight Solutions!"*

**-Dorie Morales,  
Publisher,  
Green Living Magazine  
& Project Partner**

*"GreenLight Solutions is a pool of everything a student needs! What I learned from the project surpassed the expectations I had when I signed up for it. I would love to continue doing Student-Led Sustainability Projects again and again!"*

**-Harsh Ranparia,  
Solutioneer**

*"Volunteering with GreenLight Solutions to do waste diversion at the Mesa Marathon was a fantastic experience. The Green Team exemplified leadership through their hard work. They took no shortcuts and made sure to get the important job done right."*

**-Alen Jakupovic,  
Green Team Volunteer**

*"I can't thank you and your team enough for the work that you guys did, especially at a venue with thousands of runners and dozens upon dozens of runs to the trash bins. Your team was amazing. I cannot stress enough how helpful you were at the finish line. If your team hadn't been there my crew would have been working into late Sunday/possibly Monday to ensure the venue was cleaned up appropriately."*

**-Tyler Monson,  
Mesa Marathon Race Director,  
Brooksee  
& Green Events Services Client**

*"Thank you for the opportunity to work on something unique and exciting. I learned a lot from this project and I wish nothing but success for GreenLight Solutions."*

**-Faisal Alamri,  
Solutioneer,  
GreenLight Bootcamp**

*"Working with GreenLight Solutions allowed us to tap into the freshness and creativity of our future leaders and bring in new energy and relevant eyes to our project. Having worked with GreenLight in the past and having the pleasure of bringing a Solutioneer onto our team, we recommend companies that wish to incorporate and invest in future leaders to partner with GreenLight Solutions."*

**- Sophia Olivas,  
CEO,  
EverSmart City  
& Project Partner**



# Get Involved

JOIN OUR MISSION



## Organizations

- Student-Led Sustainability Project
- Sustainability Seminar
- Green Events Services
- Sustainability Success Source
- Sponsor

## Volunteers

- Student-Led Sustainability Projects
  - Student Solutioneer
  - Solutioneer Mentor
- Green Team
- F.U.N. Committee

## Contribute

- Donate
- GreenLight Glow
- Follow us



# *Thank you for reading!*

Join our journey on social media...



Subscribe to the GreenLight Globe  
e-newsletter to stay up to date

Subscribe →