



Student-Led Sustainability Project  
GreenLight Solutions  
GLSolutions.org

# WormLab Inground Innovators Green Paper

## PROJECT TEAM

**Project Lead:** [Natalia Nava Bravo](#)

**Solutioneers:** [Paige Hebert](#) | [Wajida Ali](#)

**Solutioneer Mentor:** [Alen Jakupovic](#)

**PROJECT PARTNER** WormLab | [Chris Wass](#)

Developed a pitch deck and video content for WormLab to partner with municipalities to advance community-based closed loop composting systems.

### CHALLENGES

Challenges included effectively communicating WormLab's program functions and demonstrating the program's value to potential municipal partners.

### SOLUTIONS

The challenges presented opportunities to align municipal interests with WormLab's unique value proposition and refine messaging to convey the program's key components. The team developed a comprehensive pitch deck and video content to help WormLab effectively communicate its mission and foster partnerships.

### STRATEGIES

Our strategy involved interviewing WormLab to understand its challenges, developing drafts of the slides, implementing feedback, experiencing the food recycler firsthand, and finalizing a polished presentation and video.

### BENEFITS

#### Project Partner

The project equipped WormLab with a polished presentation to engage municipalities, advanced their timeline, provided diverse insights, and validated their solution.

#### Solutioneers

Our team gained project management, time management, and collaboration skills. We also gained experience in networking, composting technology, and problem solving, while improving our communication, creativity, and public speaking abilities. Additionally, we developed a deeper understanding of waste management solutions.

#### Our Community

Reducing food waste benefits communities by enabling easier composting, cutting methane emissions, and improving air quality. Locally, WormLab fosters urban renewal and green spaces; while globally, it enriches the soil and supports sustainable agriculture, creating environmental and social impact at every level.

## OUTCOMES

1 Comprehensive Pitch Deck | Video Content | Aligned Municipal and Program Interests