

ALARIVEAN
TECHNICAL
GEOGRAPHICAL
ANALYSIS



GREENLIGHT BOOTCAMP GREENPAPER

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CREATED BY GREENLIGHT AT KAUST:

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Modeled addressable ecologic, social, and economic factors and identified key stakeholders in the Middle East to identify the most strategic location for the nanobubble technology



PROJECT PARTNER:

ALARIVEAN | MICHAEL CORRIDAN

ASU GLOBAL LAUNCH | KAITLIN DECKER

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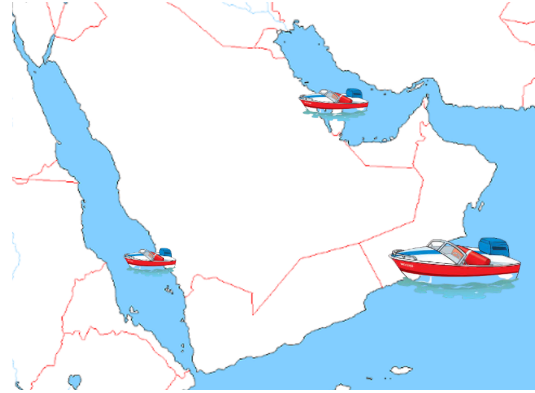
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Challenges & Opportunities

Alarivean needed support identifying the geographic areas in the middle east region that need the technology, determining the most important factors to consider and finding points of contact for the regional key stakeholders. These challenges gave us the opportunity to determine which government circles, projects, and institutions would be interested in Alarivean’s technology and how to establish communication with them.



Recommended Solutions

Our team thoroughly researched **3** geographic areas, analyzed the strengths, weaknesses, opportunities, and threats of each location through SWOT analyses and provided our recommendations for the priority location. Moreover, our team exceeded our goal of compiling a minimum of **2** points of contact per location, resulting in **3-8** contacts per location.



Project Benefits

BENEFITS TO PROJECT PARTNER

We were able to provide local insight and concrete actions Alarivean can take to realize its goal of entities sponsoring Aquatic Resilience Programs in the Middle East.

BENEFITS TO SOLUTIONEERS

We were able to work closely with a sustainability-focused organization and learn real-world skills that we will utilize further in our careers.

BENEFITS TO THE COMMUNITY

This technology will benefit the health of the aquatic ecosystem in the Middle East. Healthier, cleaner water will improve the quality of life in the region.